

A. KADE EARLS

ACCOUNT MANAGER // PRODUCER

CONTACT //

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EDUCATION //

Brigham Young University

Apr 2022 // Provo, UT

Bachelor of Arts

Communications: Advertising

Marriott School of Business
Business Minor

Palomar Community College

Dec 2015 // San Marcos, CA

Associate of General Studies
Arts & Humanities

SKILLS //

- Qualtrics
- SPSS
- Production
- Account Management
- Creative Strategy
- Roller Skating
- Ceramics

LANGUAGES //

- Conversational: Cantonese (Chinese)
- Basic: Mandarin (Chinese)

VOLUNTEER EXPERIENCE //

The Church of Jesus Christ of Latter-Day Saints - Missionary

April 2016 - May 2018 // Hong Kong, China

- Oversaw and managed 100+ collective peer missionaries
- Conduct 400+ one-on-one language learning evaluations to help missionaries' language skills

Crossroads Foundation - Volunteer

July 2016 - Feb 2017 // Hong Kong, China

- managed the process of receiving and shipping donated goods
- Oversaw and participate in construction, deconstruction, and maintenance of headquarter facilities

PROFESSIONAL EXPERIENCE //

BYU Adlab - Account Manager, Producer

May 2020 - Present // Provo, UT

- Manage planning, execution, and production of 10+ student run ad campaigns
- Cast, and select equipment vendor for various campaign productions
- Coordinate efficient production and flow of production timelines
- Adapt media and creative execution strategies during COVID-19
- Conduct SPSS data analytics and research

The Kreative Kiln - Ceramics Instructor, Social Media Manager

March 2021 - Present // Pleasant Grove, UT

- Execute experiential and social media marketing events including interactive booths and collaborations with other businesses/influencers
- Represent The Kreative Kiln brand by ensuring customers have an enjoyable and informative ceramic experience
- Have complete knowledge of ceramic procedures and operations

BYU Service Association Internship - Experiences Team Chair

May 2019 - April 2021 // Provo, UT

- Coordinated and directed a committee of volunteers organizing activities for student body
- Designed uplifting experiences to foster unity and personal growth according to student needs
- Complied with University health and safety regulations during COVID-19

HAPAKO Productions - Assistant Content Creator

May 2020 - August 2020 // Escondido, CA

- Produced and assisted with creative direction, and content creation for the YouTube Channel: How To Be Korean
- Operated sound, lighting, and video equipment during filming
- Director of Photography for secondary locations used during production